Our Brand  Our Style

### TYPOGRAPHY  USAGE

**iVET360 PS Condensed**
This is our primary font used for all communications to establish brand consistency and hierarchy.

```
ABC   ABC   ABC   ABC   ABC   ABC
abc   a bc   a bc   a bc   a bc   a bc
123   123   123   123   123   123
```

**iVET360 PS**
This is our primary font to be used in combination with iVET360 PS Condensed to create contrast and hierarchy.

```
ABC   ABC   ABC   ABC   ABC   ABC
abc   a bc   a bc   a bc   a bc   a bc
123   123   123   123   123   123
```

### LOGOMARK  USAGE

```
WITHETH
```

### COLOR  USAGE

- PANTONE 319U
- PANTONE 130U
- PANTONE BLACK 6U

### IMAGE  EXAMPLES

![Image Example 1](image1.jpg)
![Image Example 2](image2.jpg)
![Image Example 3](image3.jpg)

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